

# ClearNote™ Automotive Retailer Edition

Telecom solution for auto sales, service and parts.

Core Telecom's ClearNote™ CAR software, coupled with our enterprise-class VoIP-enabled phone system, KeyNote 250™, allows auto dealerships to reduce monthly telecom expenses without giving up flexibility, scalability and next-generation capabilities. Features include:

- ✓ **Call Recording** gives your business the ability to monitor and record all calls. This feature can be used to help train sales staff or to simply make sure call procedures are being met.
- ✓ **Multi-party Conferencing** means more flexible meetings. Two or more parties are capable of meeting in a teleconference; no need to be at the dealership.
- ✓ **Predictive Outbound Dialing** provides in-house capabilities to create and manage outbound sales call campaigns without the use of costly third party services and products.
- ✓ **Voicemail to E-Mail** allows management to receive a voicemail message as an e-mail. Simply click on the attachment and listen to the actual voicemail from your computer
- ✓ **Multiple Automated Attendants** tailored to each department complement the reception and customer service teams. Provide live call answer, backed up by intelligent call routing systems.
- ✓ **Flexible and powerful hours of operation** means that Sales and Service departments can provide an experience tailored to the needs of their callers. Each day can be designed around the needs of each department and the hours of operation for that department on that day. Even seasonal changes can be incorporated simply and logically.
- ✓ **Find me Follow me.** Calls to an employee's extension can ring them wherever they are, including their cell phone.



## Sales campaigns & Service reminders

Our outbound call software allows Sales Managers to create and manage outbound sales campaigns.

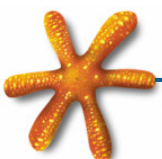
Service departments can remind clients of scheduled maintenance requirements.



*Core Telecom Innovations is passionate about our customers. We never give up, because relentless customer service drives every decision we make. We believe that delivering quality without compromise differentiates us from our competition. We are determined to deliver a level of satisfaction such that every one of our customers would be pleased to act as a reference..*

**All of our systems include unlimited 24x7 support.**

*Core Telecom uses its telecom industry expertise, coupled with industry leading applications, to deliver real-world, industry-specific solutions.*



**Order your solution today! Call +1-416-425-6111**

**Core Telecom  
INNOVATIONS Inc**

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ClearNote™ CAR can decrease your maintenance costs.

Use ClearNote™ self-administration software for MAC's (Moves, adds and changes). You will no longer need to pay a telecom provider to handle routine staff changes.



ClearNote™ CAR provides cost cutting measures that reduce recurring monthly charges, and gives your business an advantage over the competition.

Service	Monthly Cost	ClearNote ADE	Savings
Call recording	\$1400.00	\$0	\$1400.00
Outbound Sales/Service	\$1200.00	\$600.00	\$600.00
Conference Calling	\$200.00	\$0	\$200.00
<b>Total</b>	<b>\$2800.00</b>	<b>\$600.00</b>	<b>\$2200.00</b>



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INNOVATIONS Inc**

the future of telephony

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